



NO TWO DAYS ARE THE SAME
FOR CIRA'S CLINICAL DIRECTOR
ADAM GOLDFARB

Adam Goldfarb has more than 12 years' experience in the assessment and treatment of musculoskeletal conditions, with his last five years as Clinical Director at Cira. Adam had previously provided Independent Medical Evaluations (IME), where he was asked to provide objective opinions regarding future treatment.



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Adam has always been interested in exercise and the human body. After pursuing undergraduate degrees in both Psychology and Kinesiology in university, he then completed a Master’s in Kinesiology, specializing in Psychomotor Learning. He then pursued his training as a Chiropractor, which he practiced for two years, prior to moving into an opportunity to conduct IMEs. He found that he had the writing and investigative skills necessary to excel in this field and discovered his passion.

He went on to enroll in the Université de Montréal’s program in Insurance Medicine and Medicolegal Expertise. This program is unique in North America and is a collaborative effort among Canadian and American academics with a specific focus on Independent Assessments from both a medical and legal perspective. This rare combination of skills is highly desired by clients and sets Adam apart. He is one of the few healthcare professionals who has completed the D.E.S.S. specialized post-graduate diploma.

Since starting with Cira, he has successfully coordinated several thousands of files. Despite the volume, his job is never dull. “No two cases are the same,” Adam says. “There’s always a unique challenge that requires different resources and skills to navigate successfully.”

Adam provides support for Cira’s lunch and learns, as part of a renewed focus on educating clients in the property and casualty sector on such topics as Traumatic Brain Injury and Chronic Pain. The feedback has been overwhelmingly positive. Most recently, Adam was on hand for the Toronto Rehabilitation Institute – University Health Network session Talking about Traumatic Brain Injury (TBI) from Mild to Severe session aimed at educating adjusters.

Clients and Account Managers depend on Adam’s expertise on the most complicated cases, and staff appreciate the time he takes to share his knowledge. “It takes a lot of patience to learn the skills to acquire competency,” Adam says. **“Ultimately, it’s very rewarding to provide high quality and timely client reports with flawless execution.”**

CONTACT US TODAY.

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